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Overcoming the Natural Consumer Instinct of Extended Warranty Shopping

When it comes to shopping for an extended warranty, it's hard for most used-car owners to overcome that natural consumer instinct to hunt for the best deals and the lowest prices. However, when you fall into the mindset of looking for "the best and lowest deals," especially when shopping online, you become more susceptible to getting ripped off.

Today, the internet has become one of the first places to start looking for an extended warranty, and I think the main reason is that shoppers want a warranty without the dealer markups. While shopping on the internet can be risky with so many scams and fly-by-night companies out there, you can still make an informed decision and avoid being ripped off when you follow these simple tips:

- Check out the company's reputation by looking on the Better Business Bureau website or Web Assured.
- Find out how many years they have been in business.
- Read consumer comments and testimonials (but keep in mind that some people just can't be pleased, even if it wasn't the company's fault).
- Find out how easy or difficult the steps are to getting your claim filed, so you can avoid being denied.
- See what kind of car maintenance is required to keep the warranty valid, such as oil changes every six months in order for them to pay for your repairs.
- Find out specifically what the extended warranty covers, and ask about things such as overheating and wear-and-tear damage.
- Ask if both parts and labor are covered.
- Make sure there is a number you can call and an actual human you can talk to instead of only conducting business online.
- Read as much of the small print as you can and get any questions answered that you are unsure about.

You can also find this article published on [Overcoming the Natural Consumer Instinct of Extended Warranty Shopping](#), and on the tag pages ["auto assure" complaints](#), [aftermarket auto warranty reviews](#), [any reviews on auto assure](#), [asc extended warranty reviews](#), [assure auto warranty](#), [assured automotive reviews](#), [auto assure](#), [auto assure blog](#), [auto assure cancellation policy](#), [auto assure car warranty complaints](#), [auto assure comments](#), [auto assure complaint](#), [auto assure consumer rating](#), [auto assure consumer ratings](#), [auto assure consumer review](#), [auto assure consumer reviews](#), [auto assure customer reviews](#), [auto assure customers reviews](#), [auto assure customers reviews ripoffreport](#), [auto assure extended warranty](#), [auto assure extended warranty reviews](#), [auto assure fees](#), [auto assure fraud](#), [auto assure is it worth it](#), [auto assure prices](#), [auto assure reveiws](#), [auto assure review](#), [auto assure reviews](#), [auto assure scam report](#), [auto assure scam?](#), [auto assure testimonials](#), [auto assure warranty](#), [auto assure warranty reveiw](#), [auto assure warranty review](#), [auto assure warranty reviews](#), [auto assure/auto extended warranty](#), [auto assure/scam](#), [auto assured](#), [auto assured extended warranty](#), [auto assurereview](#), [auto asure](#), [auto extended hyundai consumer](#), [autoassue worth it](#), [autoassure](#), [autoassure bbb](#), [autoassure better business bureau](#), [autoassure cmlplaints](#), [autoassure complaints](#), [autoassure complaints problems review](#), [autoassure consumer complaints](#), [autoassure customer review](#), [autoassure llc](#), [autoassure llc complaints](#), [autoassure llc customer reviews](#), [autoassure llc reviews](#), [autoassure review](#), [autoassure reviews](#), [autoassure ripp off](#), [autoassure scam](#), [autoassure scam#q=autoassure scam](#), [autoassure.com reviews](#), [autoassurereviews](#), [autoasure scam](#), [autoassure complaints](#), [cancellation for autoassure](#), [car assure warranty](#), [car extended warranty from dealer or internet?](#), [complaints about auto assure warranty coverage](#), [complaints about autoassure](#), [complaints for auto assure](#), [consumer complaints auto assure](#), [consumer extended warranty](#), [consumer reports autoassure](#), [consumers who buy auto extended warranties](#), [customer reviews on auto assure](#), [extended car warranty refund calculator](#), [how good is autoassure?](#), [how much does "auto assure" cost](#), [how much for auto assure](#), [how much for autoassure](#), [how much is auto assure](#), [how much is autoassure](#), [how much is autoassure policy](#), [http://autoxtend.com consumer complaint](#), [is auto assure a scam](#), [is auto assure worth it](#), [is autoassure good](#), [rating of auto assure llc](#), [review for autoassure](#), [reviews auto assure](#), [reviews for autoassure](#), [reviews of autoassure](#), [reviews on auto assure](#), [reviws of auto assure car warrenty](#), [the consumer instinct](#), [web assured and auto extended warranty](#), [web assured extended warrantees](#), [what kind of cars do asc warranty cover?](#), [white alicia keys](#).